

Graphics Specification Sheet

Preferred File Formats:

- .PDF (X1A)
- .EPS
- .TIFF or .JPEG
- .AI
- .PSD

Guidelines:

- **FONTS/TEXT:** Convert to outlines or include font in output package.
- **LINKS:** Do not embed linked files. Provide linked files at highest resolution.
- **RESOLUTION:** At full print size – minimum 150 dpi.
- **FABRIC RESOLUTION:** At full print size – minimum 100 dpi.
- **CUT/BLEED:**
 - Cut file or crop marks with your finished art files are preferred.
 - Bleed – we would like a minimum of 1/4" on all sides.
- **FABRIC CUT/LIVE/BLEED:**
 - Cut size is the frame or finished size.
 - Live is the safe viewable area, calculated as 96% of the cut size with a minimum of 2" from each edge (do not have important text within 2" of the edge of the viewable area).
 - Bleed – we would like a minimum of 1" added on all sides.
- **QUALITY:** Do not "up-rez" or force resolution to meet the above criteria; this does not improve the quality of the output. **Please check files at full size thoroughly, looking for pixilation or other miscellaneous artifacts – this will help with production times.**
- **COLOR MATCHING:** Call out and apply PMS colors within the art file or provide color samples to match. We will do our best to color match as close as possible. Color proofs are available at an additional charge.